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NEWSLETTER - ISSUE 9

## *It's All About The Cupcakes!*

If you have ever felt that you know what you want but you just can't seem to find what you are looking for ..... then B Deigned would like to introduce ourselves to you. We are an innovative and creative business that transforms ordinary into extraordinary by customizing and stylizing all the little details that go into any type of event. We design unique, made to order invitations, cards, envelopes and any other related personalized products that will compliment your event. We encourage you to browse through our website and notice the many other services that we offer. Your experience at B Deigned will start with a personal consultation with Becca, the Creative Design Stylist and owner. Becca will then conceptualize your ideas, creating a unique theme and design fit for your special occasion.

### **This April, B Deigned is focusing on three Popular Wedding Trends:**

- Custom Designed Cupcake Towers
- Custom Cupcake Wrappers for that special touch
- 10 Popular Cupcake Flavors

Cupcakes are on the rise of taking over your traditional tiered wedding cakes. Weddings are about being different and unique in your own way so why not add some flair to your wedding by introducing your guest with their own special cupcake. Cupcakes are a great way to conserve while giving a sense of whimsicalness to your reception. Typically what determines the cost of a wedding cake all depends on how elaborate they are, how many tiers they have, what shape they will be and how many guest it will serve. Cupcakes can be significantly cheaper than a typical wedding cake. Giving you more wiggle room to either spend or save you extra cake cash.

A great way to bring visual interest to your cake table is by letting B Deigned customize and design a cupcake tower around the theme of your wedding. Cupcake towers give the illusion of a tiered cake without actually being one. Just think of how grand your cake table would look if you were having a small affair that consisted of only 80 cupcakes .

Adding special touches such as customized cupcake wrappers gives another level of depth to your cake table while expressing you personal style just a little bit more.



### **Poll Question for April**

Are cupcakes really a good alternative to a wedding cake?

Cupcakes are another great way to bring in all of your favorite flavors as well as appealing certain vegans and gluten-free guests.

Whichever cake tradition you may fancy make sure to check out B Deigned with all your paper, favor and design needs.

***Click Here*** to answer this month's poll question and view a list of the most popular ***10 Cupcake Flavors*** for 2011.

  
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